

www.Aayushmanbhava.com Business Consultancy
9-1-333/3, Langar House, Hyderabad, T.S

To,

The Principal,

Wishing a Very Good Day you.

Dear Sir/Madam,

On behalf of www.aayushmanbhava.com group, as advisors for your institute, we will be able to help you strengthen your vision and mission and develop a business development strategy to face this stiff competitive market and also suggest various marketing approaches to improve your student base.

What's the tot. stud. intake capacity _____, present tot. strength _____. GAP in stud. No. _____

Tot. cost / student x GAP in No. = Revenue loss p.a _____, break even cost- _____

www.aayushmanbhava.com, is a professional group with specialization in business development & consultancy. www.aayushmanbhava.com is structured to help, your business grow. The group is lead by Mr. B.Srihari Rao, who completed his B.Sc (life sciences), M.Sc.(Psychology), Business Management – IIM Lucknow and a Diploma in Supply Chain Management from IIT- Delhi. (all the mentioned degrees and certificates are displayed in the group website)

Mr. Srihari Rao, has more than 20 years of diverse experience in sales, marketing, Training , HRM and in problem solving with well know FMCG companies.

Presently, We are associated with well known FMCG companies like Masqati Dairy(Hyderabad) , Golden Bite Breads, Model Dairy(Vijayawada), Pincho Fresh foods(Hyderabad) , SR Aqua (Hyderabad), to name a few as business development consultants.

We will be glad to partner with you as “advisor” on the below points:

1. Sharing the institutes vision and mission with the parents & investors to build the trust base
2. Helping the organization in preparing a marketing plan to improve the Students admissions
3. Performance based Annual appraisals of employees & teachers
4. Training the staff and teachers on professional approach to teaching-“ **Project –i5”- yearly twice (intelligent / innovative / intuitive / integrity / inspiring)**
5. Help students Setting up their vision and mission by attending the parents- teachers meeting and preparing an action plan based on the concerns expressed by parents – **once Qtly**,
6. Students and Teachers retention plan by confidence building measures, reg. staff welfare

All the above benefits are provided to you on a fixed monthly remuneration of just **Rs.5,000/- (five thousand only) p.m.**

We assure you that this will be a long term win-win association and all the participants are benefitted.

Pl. Call us for any clarification.

Regards,

B. Srihari Rao, Business Consultant & Trainer,
www.aayushmanbhava.com business consultancy
hyderabad
99899-66199, 8978471607
Email – support@aayushmanbhava.com